Broome Country Public Library Board of Trustees

Regular Session Meeting Minutes – 01.13.22

<u>Members Present:</u> Jeffrey Boisvert, Katie Bowers, Peter DeWind, Jennifer Embree, Charmian Foster, Sarah Glose, JoAnne Hanrahan, Jill Kissick-Castro, Kate Miller-Corcoran, Sara Tarricone, Emily Wall

<u>Also Present:</u> Josias Bartram, Allen Buyck, Kathy Groover, Sherry Kowalski, Lindsay Sarin, Thea Halo, James Freeman

<u>Call to Order:</u> J. Hanrahan called the meeting to order at 5:31pm on Thursday, December 9th.

Public Comments: None

Amendments to the Agenda: None

<u>Minutes of Last Board Meeting:</u> E. Wall made a motion to approve the minutes from the previous meeting. Motion seconded by K. Miller-Corcoran. Passed unanimously.

<u>Appointments and Resignations:</u> J. Kissick-Castro made a motion to approve the promotions of Nicole Paolillo and Emma Wagaman, seconded by K. Bowers. Passed unanimously.

K. Bowers made a motion to approve the hiring of Esther Sanchez, seconded by J. Boisvert. Passed unanimously.

New Business:

Logo/Branding

Lindsay Sarin gave a presentation of the library's proposed new logo and its development as part of an overall branding scheme and incorporation into the website. The board had varied feedback. S. Tarricone mentioned liking the color, but both her and E. Wall were worried about the lowercase lettering. J. Kissick-Castro mentioned a generational and cultural shift toward less formality both in academia and wider communities. J. Bartram reassured everyone that the name will remain capitalized in writing, but that the goal was for a strong visual statement and clear identity. L. Sarin mentioned that Library Market has seen this change amongst libraries to remove the institutional façade and make libraries modern, welcoming, and inclusive. S. Glose mentioned she really liked the logo, pattern, and colors. K. Bowers spoke about community and how reactions and different opinions are a positive effect. She also mentioned that the logo looked "valley-like" to her, which linked the logo story to our location. K. Miller-Corcoran mentioned that the more she looked at it, the more she came to like it. She said the outline of the logo reminded her of a smile. J. Embree mentioned the lack of capitalization didn't stand out to her. She liked the wider social accessibility and mentioned less positive reactions to block lettering. P. DeWind mentioned that he has come to like it more and that he does think the lowercase works with the logo letter shapes. J. Hanrahan noted that she had hated it at first, but liked it more and more as she reviewed it. Now she really loves the boldness and she likes the new Friends logo as well.

J. Hanrahan called for a vote to approve the logo and branding package. J. Kissick-Castro made a motion to approve, seconded by K. Bowers. There were 6 votes in favor (J. Boisvert, K. Bowers, J. Embree, J.

Hanrahan, J. Kissick-Castro, K. Miller-Corcoran) and 3 against (P. DeWind, S. Tarricone, E.Wall). The motion was approved.

Friends

Kathy Groover spoke about the Friends annual appeal. She spoke of the history of the Friends fundraising efforts and how they will be expanding. She also spoke about the library projects they have funded. She also had four requests for the Board. A nominal monetary commitment from the members of the Board, more active outreach from Board members, and formal support in the form of written affirmation and public appearances.

- S. Glose asked about online donations and K. Groover mentioned that in currently being developed and will be available soon. In response to a question by K. Miller-Corcoran, K. Groover mentioned that the Friends plan on an annual goal they believe to be achievable. S. Tarricone mentioned that these things are usually expected of board members and reminded board members to check if their organizations offered a match program for donations.
- K. Groover mentioned that they were working with the SCORE organization to maximize their impact through effective management and planning.

CSEA Contract

The new contract addressed some of the inequalities of the old contract and the county was amenable to bringing the old contract in line with the other standard contracts with wage increases. J. Bartram says it will be a minimal budgetary impact for the library, but should help immensely with recruitment and retention.

P. DeWind made a motion to accept the tentative agreement between the county, union, and library, which was seconded by S. Tarricone. Passed unanimously.

Nominating Committee

After brief discussion, E. Wall made a motion to accept the existing executive committee, which was seconded by J. Kissick-Castro. Passed unanimously.

Further discussion followed regarding the composition of other committees. Final members to be confirmed in the next Board meeting, so that members have a chance to review and consider.

Literacy Volunteers Lease

After brief discussion regarding the monthly rental rate of the lease, it was decided to proceed with no increase. J. Kissick-Castro made a motion to approve the new contract, which was seconded by J. Boisvert. Passed unanimously. The agreement will now go to legal and insurance for review.

Library Charges Policy

Sara made a motion to approve the new library charge schedule, which was seconded by J. Embree. Passed unanimously.

Closing Comments

Open Meeting Law

J. Hanrahan mentioned the updates to the Open Meeting law have passed, but not yet been signed into law.

A motion to adjourn was made by E. Wall and seconded by K. Miller-Corcoran. Passed unanimously.

Meeting ended at 7:23pm.

Respectfully submitted, Jeffrey Boisvert