### Director's Report Josias Bartram February 8, 2024

### Major tasks before my trip

After this meeting, my focus will switch to completing major tasks that need to be done before my sailing trip:

- The 2023 Annual Report (for the State) needs to be submitted by 2/16. For those of you who haven't been through this process with me before, this is one of the biggest and most unpleasant tasks of my annual cycle. This then feeds into the 2023 Annual Report for the Community. Once again, Laura will be doing the design and layout for this report. Both will need to be approved at the April (or possibly May) meeting.
- It's already time to meet with the Deputy County Executives and Budget Director to talk about our priorities for our 2025 budget, particularly new positions. I have been kicking around some ideas with Sherry and our staff and will be scheduling the meeting soon.
- I have some grant proposals to finish. See below.
- Most importantly, I need to make sure that Sherry and Judd have what they need to run the Library in my (and Jackie's) absence. This includes training, authority/permissions, and access. I sincerely hope that the staffing crisis we've been having due to illness (see below) will have abated before I leave. If not, they may need extra support from the Board.

### **Building/construction updates**

- The front doors are finally completely fixed.
- DPW will be her in the next few weeks to carve us a break room out of the Literacy Volunteers office and a Local History office out of the Assigned Counsel space.
- Nick has already been a huge asset with keeping our building and facilities running more smoothly. This is very clear to me but has also been mentioned to me by multiple staff members and the Friends.

### Grants/funding

- Jim Leonard from the Decker Foundation (and a member of the original BCPL Foundation Board) is spending some of his discretionary funds as a board member to purchase us a combination computer carol and play space. This has been on our wish list for a couple of years. Decker doesn't want this widely publicized.
- I'm currently working on grants to continue funding Peer Support and Farm to Library, and they will need to be submitted before I leave on my trip.

#### Personnel

- We've has a very tough month from a staffing standpoint with multiple key staff members out for extended periods due to illness. We are getting by, but it's impacted everyone, and staff is clearly exhausted and stressed.
- The new Emergency Closure Policy has been working as designed!
- We are trying out a couple fun new systems for acknowledging staff for all of their hard work.

Account	Budget-orig	Budget-adjust	Encumbe	ered	Dec	YTD		Remaini	ing
Salary and Benefits									
6001000 SALARIES FULL-TIME	827,243	827,243			105,027	770,502	93%	56,741	7%
6001001 SALARIES PART-TIME	144,290	144,290			12,229	122,685	85%	21,605	15%
6001002 SALARIES TEMPORARY	1,201	1,201			4,602	32,955	2744%	-31,754	-2644%
6001003 SALARIES OVERTIME	-	-			2,348	11,202		-11,202	
Total Salary	972,734	972,734			124,206	937,344	96%	35,390	4%
6008001 STATE RETIREMENT	135,041	132,041			-15,691	88,845	67%	43,196	<mark>33%</mark>
6008002 SOCIAL SECURITY	72,869	71,869			9,243	69,896	97%	1,973	3%
6008004 WORKERS COMPENSATION	5,808	5,808			1,452	5,808	100%	0	0%
6008006 LIFE INSURANCE	255	255			7	78	31%	177	69%
6008007 HEALTH INSURANCE	152,367	122,367			11,510	113,352	93%	9,015	7%
6008009 RETIREE HEALTH INSURANCE	352,348	345,348			54,910	343,240	99%	2,108	1%
6008012 EMPLOYEE TUITION REIMBURSEMENT	3,500	-			-	-		-	
6008013 HEALTH INS - RETIRE INCENTIVE	0	-				1,488		(1,488)	
6008014 NYS Voluntary Defined Contribution	6,505	6,505			919	6,830	105%	-325	-5%
Total Benefits	728,693	684,193			63,840	629,538	92%	54,655	8%
Salary and Benefits	1,701,427	1,656,927			188,046	1,566,882	95%	90,045	5%
Contractual Expenditures									
6004012 OFFICE SUPPLIES	2,400	3,193	-	0%	392	2,899	91%	294	9%
6004021 BLDG MAINTENANCE SUPPLIES	1,000		-	0%	458	643	64%	357	36%
6004022 FUEL AND HEATING SUPPLIES	26,000	-	-	0%	4,688	15,518	73%	5782	27%
6004023 BLDG AND GROUNDS SUPPLIES	4,300		-	0%	398	6,360	83%	1340	17%
6004030 FOOD AND BEVERAGES	100		-	0%	-	-	0%	100	100%
6004048 MISC OPERATIONAL SUPPLIES	5,785	4,285	-	0%	-	3,875	90%	410	10%
6004055 COMPUTER SOFTWARE AND SUPPLIES	69,994		-	0%	2,225	67,582	100%	38	0%
6004056 COMPUTER EQUIPMENT(NON CAPITAL)	5,000	2,500	-	0%	-,	2,343		157	
6004070 BOOKS ADULT SERVICES	66,500	-	-	0%	2,607	91,287	100%	-133	0%
6004071 JUVENILE BOOKS	52,000		-	0%	2,091	54,142	91%	3537	6%
6004073 SUBSCRIPTIONS	2,000		-	0%	408	2,351	98%	49	2%
6004074 AUDIOVISUAL MATERIALS	40,000		-	0%	444	26,414	99%	310	1%
6004075 ELECTRONIC ACCESS MATERIALS	32,980		-	0%	5,355	34,111	102%	-631	-2%
6004100 POSTAGE AND FREIGHT	700		-18	-1%	384	1,930	121%	-312	-19%

6004105 DUES AND MEMBERSHIPS	2,050	1,450	-	0%	262	1,174	81%	276	19%
6004112 BLDG GROUNDS AND EQUIP REPAIR	2,060	4,560	-	0%	914	2,796	61%	1764	39%
6004113 WATER AND SEWAGE CHARGES	3,200	3,200	-	0%	1,031	2,976	93%	224	7%
6004115 ELECTRIC CURRENT	65,000	55,000	-	0%	6,624	56,940	104%	-1940	-4%
6004117 BUILDING AND GROUNDS EXPENSES	41,014	38,380	-	0%	5,403	39,005	102%	-625	-2%
6004136 OPERATIONAL EQUIPMENT REPAIRS	3,500	31,548	-	0%	11,710	31,548	100%	0	0%
6004137 ADVERTISING AND PROMOTION EXPE	6,000	1,393	-	0%	-	1,393	100%	0	0%
6004138 OTHER OPERATIONAL EXPENSES	16,000	34,875	18	0%	3,320	29,224	84%	5632	16%
6004147 OTHER PROGRAM EXPENSES	15,000	15,450	-	0%	-	450	3%	15000	97%
6004160 MILEAGE AND PARKING-LOCAL	1,000	1,000	-	0%	-	998	100%	2	0%
6004161 TRAVEL HOTEL AND MEALS	1,850	3,650	-	0%	-	3,642	100%	8	0%
6004162 EDUCATION AND TRAINING	2,000	2,500	-	0%	850	2,655	106%	-155	-6%
6004165 ADVISORY BD/TRUSTEES EXPENSES	175	0	-		-	-		0	
6004193 HARDWARE MAINTENANCE	8,500	5,340	-	0%	-	5,340	100%	0	0%
6004196 COPYING MACHINE RENTALS	4,800	5,800	-	0%	1,086	5,735	99%	65	1%
6004504 OTHER FINANCIAL SERVICES	20	20	-	0%	-	19	95%	1	5%
6004573 OTHER FEES FOR SERVICES	6,400	5,900	-	0%	1,109	5,878	100%	22	0%
Total	487,328	533,300	-	0%	51,759	499,229	94%	31,571	6%
Chargebacks									
6004602 INSURANCE PREMIUM CHARGEBACK	21,274	21,274			5,319	21,274	100%	0	0%
6004604 DPW SECURITY CHARGEBACKS	103,178	103,178			25,795	103,178	100%	0	0%
6004606 TELEPHONE BILLING ACCOUNT	5,733	5,733			-	5,733	100%	0	0%
6004609 DATA PROCESSING CHARGEBACKS	54,609	54,609			-	53,523	98%	1,086	2%
6004617 DUPLICATING/PRINTING CHARGEBACK	-	116			-	116		0	
6004618 OFFICE SUPPLIES CHARGEBACK	7	7			-	3	39%	4	61%
6004619 BUILDING SERVICE CHARGEBACK	5,000	5,000			1,250	5,000	100%	0	0%
Total Chargebacks	189,801	189,917			32,363	188,826	99%	1,090	1%
Debt									
6006000 PRINCIPAL ON SERIAL BONDS	6,582	6,582			_	6,582	100%		0%
6006001 BANS Principal	47,578	47,578			-	47,578	100%	-	0% 0%
6007000 INTEREST ON SERIAL BONDS	47,578	47,378			-	47,378	100%	- 1	0% 0%
	1,020	1,028			-			1	
6007001 BANS Interest	1 020	1 020				1 9 2 0	100%	1	∩0/
6007001 BANS Interest Grand Total (operating):	4,830 <b>2,438,574</b>	4,830 <b>2,440,162</b>	0	0%	- 272,167	4,829 <b>2,314,954</b>	100% <b>95%</b>	1 122,708	0% <b>5%</b>

Fund Balance	773,346
Trust Account Balance	9,803

	Projects & Grants												
600411	7 STATE CONSTRUCTION AID - 2021	39,372	39,372	-	0%	-	39,372	100%	-	0%			
600411	7 STATE CONSTRUCTION AID - 2022	378,023	378,023	-	0%	-	-	0%	378,023	100%			
600411	7 STATE CONSTRUCTION AID - 2023	157,447	157,447	-	0%	-	-	0%	157,447	100%			
Friends	HOYT GRANT - Reading Garden		50,000	-	0%	-	-	0%	50,000	100%			
Friends	KRESGE GRANT	31,700	31,700	-	0%	-	25,123	79%	6,577	21%			
Friends	COMMUNITY FOUNDATION	5,000	5,000	-	0%	1,039	2,839	57%	2,161	43%			
Friends	COMMUNITY FOUNDATION #2	2,000	2,000	-	0%	1,509	1,509	75%	491	25%			
Friends	COMMUNITY FOUNDATION - Farm2Li	4,275	4,275	-	0%	1,401	4,275	100%	0	0%			
Friends	KLEE GRANT	95,000	95,000	-	0%	15,063	76,699	81%	18,301	19%			
	Total Projects & Grants	712,817.00	762,817.00	0.00	0%	19,012	149,817	20%	613,000	80%			

Account	Budgeted	December	YTD		Remaini	ng
	Revenue					
5000010 SALES AND USE TAX	-	88	88		-88	
5000100 LIBRARY COPY FEES	8,000	844	10,835	135%	-2,835	-35%
5000177 RENTALS & FEES	7,500	600	7,200	96%	300	4%
5000189 OTHER LOCAL GOVERNMENTS	803,963	201,355	804,328	100%	-365	0%
5000312 RENTAL CHARGEBACKS	47,000	-	47,000	100%	0	0%
5000426 MISCELLANEOUS	11,250	446	6,835	61%	4,415	39%
5000431 MISCELLANEOUS	15,000	-	-	0%	15,000	100%
5000451 INTEREST AND EARNINGS	500	3,449	39,580	7916%	-39,080	-7816%
5000470 VENDING MACHINE	900	-	-	0%	900	100%
5000471 COMMISSIONS	600	-	872	145%	-272	-45%
5000530 REFUNDS OF PRIOR YEARS EXPENDIT	-	1,307	3,085		-3,085	
5000531 GIFTS AND DONATIONS	1,000	-	-	0%	1,000	100%
5000545 CREDIT CARD REBATES	100	-	-	0%	100	100%
5000562 TRANSFER FROM GENERAL FUND	1,443,640	-	1,443,640	100%	0	0%
5000569 TRANSFER - DEBT SERVICE FUND	-	-	149		-149	
5000808 OTHER STATE AID	98,690	-	86,650	88%	12,040	12%
5000952 ARRA DEBT REIMBURSEMENT	431	-	370	86%	61	14%
Total Revenue (operating):	2,438,574	208,088	2,450,631	100%	-12,057	0%

	Projects & Grant	S				
5000808 STATE CONSTRUCTION AID - 2021	39,372	-	39,372	100%	-	0%
5000808 STATE CONSTRUCTION AID - 2022	378,023	-	340,221	90%	37,802	10%
5000808 STATE CONSTRUCTION AID - 2023	157,447	-	141,702	90%	15,075	10%
HOYT GRANT - Reading Garden	50,000	-	0	0%	50,000	100%
KRESGE GRANT (Friends)	31,700	-	31,700	100%	-	0%
COMMUNITY FOUNDATION (Friends	5,000	-	2,500	50%	2,500	50%
COMMUNITY FOUNDATION #2 (Friends	2,000	-	2,000	100%	-	0%
COMMUNITY FOUNDATION - Farm2Li	4,275	-	4,275	100%	-	0%
KLEE GRANT (Friends)	95,000	5,000	95,000	100%	-	0%
Projects & Grants Revenue	762,817		656,770	86%	105,377	14%

Account	Budget	Encumbe	ered		Jan	YTD		Remainir	ng
Salary and Benefits									
6001000 SALARIES FULL-TIME	920,950				50,888	50 <i>,</i> 888	6%	870,062	94%
6001001 SALARIES PART-TIME	149,560				5,819	5,819	4%	143,741	96%
6001002 SALARIES TEMPORARY	20,070				2,512	2,512	13%	17,558	87%
6001003 SALARIES OVERTIME	-				104	104		-104	
Total Salary	1,090,580			0	59,323	59,323	5%	1,031,257	95%
6008001 STATE RETIREMENT	136,887				7,318	7,318	5%	129,569	95%
6008002 SOCIAL SECURITY	82,514				4,347	4,347	5%	78,167	95%
6008004 WORKERS COMPENSATION	6,304				0	0	0%	6,304	100%
6008006 LIFE INSURANCE	285				8	8	3%	277	97%
6008007 HEALTH INSURANCE	143,359				7,903	7,903	6%	135,456	94%
6008009 RETIREE HEALTH INSURANCE	351,529				-	0	0%	351,529	100%
6008012 EMPLOYEE TUITION REIMBURSEMENT	3,500				-	-	0%	3,500	100%
6008014 NYS Voluntary Defined Contribution	6,967				399	399	6%	6,568	94%
Total Benefits	731,345			0	19,975	19,975	3%	711,370	97%
Salary and Benefits	1,821,925			0	79,297	79,297	4%	1,742,628	96%
Contractual Expenditures									
6004012 OFFICE SUPPLIES	2,000	1,319	66%		228	228	11%	453	23%
6004021 BLDG MAINTENANCE SUPPLIES	1,000	1,100	110%		-	-	0%	(100)	-10%
6004022 FUEL AND HEATING SUPPLIES	26,000	-	0%		1,245	1,245	5%	24,755	95%
6004023 BLDG AND GROUNDS SUPPLIES	4,300	5,500	128%		-	-	0%	(1,200)	-28%
6004030 FOOD AND BEVERAGES	100	-	0%		-	-	0%	100	100%
6004048 MISC OPERATIONAL SUPPLIES	5,785	-	0%		-	-	0%	5,785	100%
6004055 COMPUTER SOFTWARE AND SUPPLIES	70,684	-	0%		-	-	0%	70,684	100%
6004056 COMPUTER EQUIPMENT(NON CAPITAL)	5,000	-	0%		-	-	0%	5,000	100%
6004070 BOOKS ADULT SERVICES	67,550	54,988	81%		4,641	4,641	7%	7,921	12%
6004071 JUVENILE BOOKS	54,000	41,816	77%		3,263	3,263	6%	8,921	17%
6004073 SUBSCRIPTIONS	7,563	-	0%		-	-	0%	7,563	100%
6004074 AUDIOVISUAL MATERIALS	33,000	37,481	114%		519	519	2%	(5,000)	-15%
6004075 ELECTRONIC ACCESS MATERIALS	33,650	27,000	80%		-	-	0%	6,650	20%
6004100 POSTAGE AND FREIGHT	700	500	71%		-	-	0%	200	29%
6004105 DUES AND MEMBERSHIPS	1,500	-	0%		-	-	0%	1,500	100%

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6007001 BANS Interest	7,592			-	-	0%	7,592	100%
6007000 INTEREST ON SERIAL BONDS	628			-	_	0%	628	100%
6006001 BANS Principal	6,849 47,578			-	-	0%	6,849 47,578	100%
6006000 PRINCIPAL ON SERIAL BONDS	6,849			_		0%	6,849	100%
bt								
Total Chargebacks	200,201				-	0%	200,201	100%
6004619 BUILDING SERVICE CHARGEBACK	5,000			-	-	0%	5,000	100%
6004618 OFFICE SUPPLIES CHARGEBACK	8 5 000			-	-	0%	8	100%
6004617 DUPLICATING/PRINTING CHARGEBACK	166			-	-	0%	166	100%
6004609 DATA PROCESSING CHARGEBACKS	56,892			-	-	0% 0%	56,892	100%
6004606 TELEPHONE BILLING ACCOUNT	5,963			-	-	0% 0%	5,963	100%
6004604 DPW SECURITY CHARGEBACKS	105,991			-	-	0%	105,991	100%
	26,181			-	-	0%	26,181	
argebacks 6004602 INSURANCE PREMIUM CHARGEBACK	26 191					0%	26 191	100%
e week e else								
Total	475,656	240,477	51%	- 14,002	14,002	3%	221,177	46%
6004573 OTHER FEES FOR SERVICES	9,260	3,500	38%	-	-	0%	5,760	62%
6004504 OTHER FINANCIAL SERVICES	12	-	0%	-	-	0%	12	100%
6004196 COPYING MACHINE RENTALS	7,000	4,750	68%	524	524	7%	1,726	25%
6004193 HARDWARE MAINTENANCE	8,610	-	0%	-	-	0%	8,610	100%
6004165 ADVISORY BD/TRUSTEES EXPENSES	175	-	0%	-	-	0%	175	100%
6004162 EDUCATION AND TRAINING	2,000	-	0%	-	-	0%	2,000	100%
6004161 TRAVEL HOTEL AND MEALS	2,000	-	0%	-	-	0%	2,000	100%
6004160 MILEAGE AND PARKING-LOCAL	700	-	0%	-	-	0%	700	100%
6004147 OTHER PROGRAM EXPENSES	15,000	-	0%	-	-	0%	15,000	100%
6004138 OTHER OPERATIONAL EXPENSES	16,000	10,344	65%	422	422	3%	5,233	33%
6004137 ADVERTISING AND PROMOTION EXPE	3,000	-	0%	119	119	4%	2,881	96%
6004136 OPERATIONAL EQUIPMENT REPAIRS	3,000	-	0%	-	-	0%	3,000	100%
6004117 BUILDING AND GROUNDS EXPENSES	42,807	8,950	21%	210	210	0%	33,647	79%
6004115 ELECTRIC CURRENT	48,000	40,000	83%	1,559	1,559	3%	6,441	13%
6004113 WATER AND SEWAGE CHARGES	3,200	-	0%	-	-	0%	3,200	100%
6004112 BLDG GROUNDS AND EQUIP REPAIR	2,060	3,229	157%	1,271	1,271	62%	(2,440)	-118%

Fund Balance	773,346
Trust Account Balance	9,803

		1	Projects & Gi	rants						
600411	7 STATE CONSTRUCTION AID - 2022	378,023	-	0%	-	-	-	0%	378,023	100%
600411	7 STATE CONSTRUCTION AID - 2023	157,447	-	0%	-	-	-	0%	157,447	100%
Friends	HOYT GRANT - Reading Garden	50,000	-	0%	-	-	-	0%	50,000	100%
Friends	KRESGE GRANT	31,700	-	0%	25,123	-	25,123	79%	6,577	21%
Friends	COMMUNITY FOUNDATION	5,000	-	0%	1,800	1,139	2,939	59%	2,061	41%
Friends	COMMUNITY FOUNDATION #2	2,000	-	0%	1,259	-	1,259	63%	741	37%
Friends	KLEE GRANT	90,000	-	0%	61,636	12,588	74,224	82%	15,776	18%
	Total Projects & Grants	714,170.00	0.00	0%	89,818	13,727	103,545	14%	610,625	86%

Account	Budgeted	Jan	YTD		Remainir	ng
	Revenue					
5000100 LIBRARY COPY FEES	12,000	728	728	6%	11,272	94%
5000177 RENTALS & FEES	8,500	600	600	7%	7,900	93%
5000189 OTHER LOCAL GOVERNMENTS	846,573	-	-	0%	846,573	100%
5000312 RENTAL CHARGEBACKS	49,000	-	-	0%	49,000	100%
5000426 MISCELLANEOUS	10,000	0	-	0%	9,755	98%
5000431 MISCELLANEOUS	15,000	245	245	2%	-	0%
5000451 INTEREST AND EARNINGS	17,500	0	-	0%	17,500	100%
5000530 REFUNDS OF PRIOR YEARS EXPENDIT	-	-	-		500	
5000531 GIFTS AND DONATIONS	500	-	-	0%	100	20%
5000545 CREDIT CARD REBATES	100	-	-	0%	500	500%
5000562 TRANSFER FROM GENERAL FUND	1,500,059	1,500,059	1,500,059	100%	-	0%
5000569 TRANSFER - DEBT SERVICE FUND	1,770	-	-	0%	1,770	
5000808 OTHER STATE AID	98,690	-	-	0%	98,690	100%
5000952 ARRA DEBT REIMBURSEMENT	237	-	-	0%	237	100%
Total Revenue (operating):	2,559,929	1,501,632	1,501,632	59%	1,043,797	41%

	Projects & Grants					
5000808 STATE CONSTRUCTION AID - 2022	378,023	-	340,221	90%	37,802	10%
5000808 STATE CONSTRUCTION AID - 2023	157,447	-	141,702	90%	15,075	10%
HOYT GRANT - Reading Garden	50,000	-	0	0%	50,000	100%
KRESGE GRANT (Friends)	31,700	-	31,700	100%	-	0%
COMMUNITY FOUNDATION (Friends	5,000	-	2,500	50%	2,500	50%
COMMUNITY FOUNDATION #2 (Friends	2,000	-	2,000	100%	-	0%
KLEE GRANT (Friends)	90,000	-	90,000	100%	-	0%
Projects & Grants Revenue	714,170		608,123	85%	105,377	15%

# Assistant Director's Report Sherry Kowalski February 5, 2024

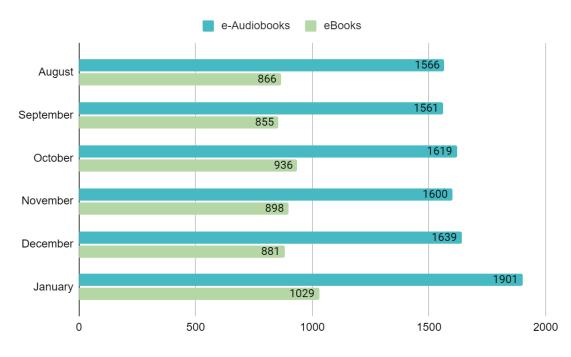
- The Beccye and Claude Fawcett program is scheduled for Saturday the 10th at 10:30. I think it is going to be a great program. Brenda Cave-James is a very engaging presenter, and she will bring scrap books and photographs that Claude Fawcett took during his lifetime.
- I attend the 4CLS ILSAC meeting on January 11th. The main topic of discussion was security of patron records. The automation department would like to see longer and more complex pin numbers but staff at libraries don't think this is feasible and would create customer service issues. We will likely have several meetings around this topic before we come up with a solution.
- Kate and I met with Cornell Cooperative Extension Staff and Master Gardeners to discuss a partnership with the Farm to Library (F2L) 2024 program. The Master Gardeners will grow produce in their teaching gardens that will be donated to the F2L produce fridge.
- The BCPL seed library is off to a good start. I received 100 packets from my request to Seed Savers and I'm waiting on more from High Mowing Seed Company. Gill F. has submitted a request from Hudson Valley Seed Company, and we should be getting those soon as well.
- I submitted two contracts to the County for approval. The 4CLS Envisioware contract was approved by the Purchasing Department and the 4CLS purchasing agreement was approved at the January 24<sup>th</sup> BAC meeting.

# Data Analytics Monthly Report (January 2024) Submitted by Laura Haynes

This space is usually devoted to circulation statistics, but due to illness these statistics are delayed. The following board report will show statistics from January and February.

## **Electronic media:**

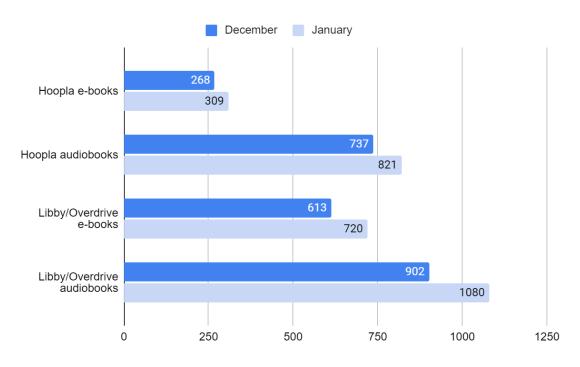
There was a spike in electronic media usage in January. We promoted our electronic resources on Facebook in January which could be a reason behind the increase. Below is the wonderful post designed by one of our staff members!





## Comparison of Hoopla to Overdrive:

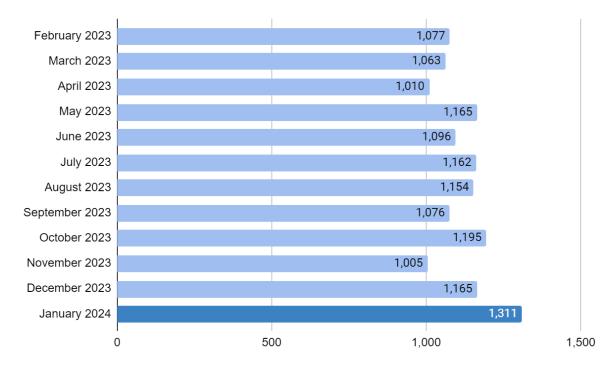
This graph shows a breakdown of the increase in digital lending.



**Circulation by format:** This graph will be shown in the next board report.

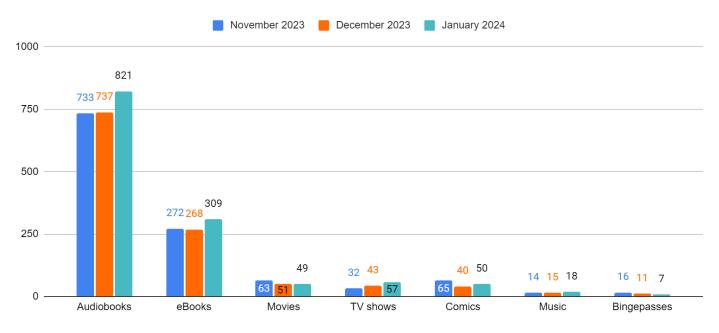
## Hoopla Circulation:

This shows the increase specific to Hoopla.

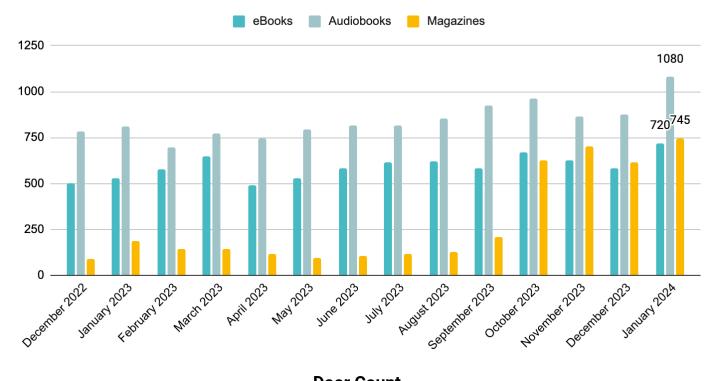


## Hoopla Circulation by format:

This shows a breakdown of the increase.



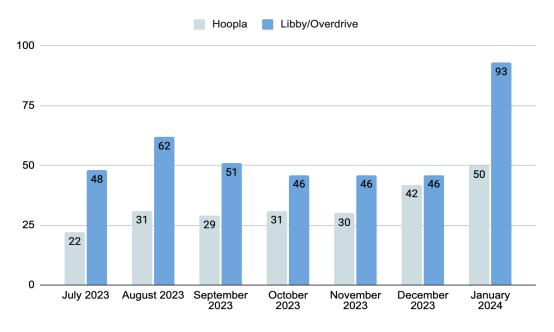
**Overdrive/Libby Circulation for eBooks, Audiobooks, and Magazines over the last year:** There was an increase across the board.



**Door Count** Due to illness, we don't have numbers for door count. There will be door count graphs in the next board report.

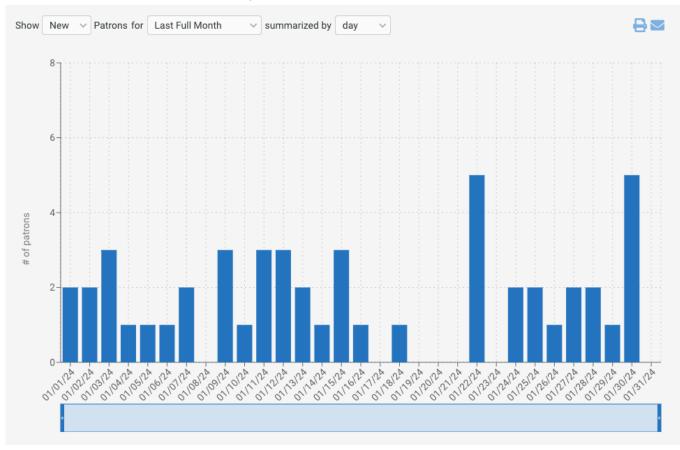
## New Patron Registration (Hoopla, and Libby/Overdrive):

Library card registration will be shown in the next report. As you can see, there was a spike in Libby registrations in January.



## Libby registration by day:

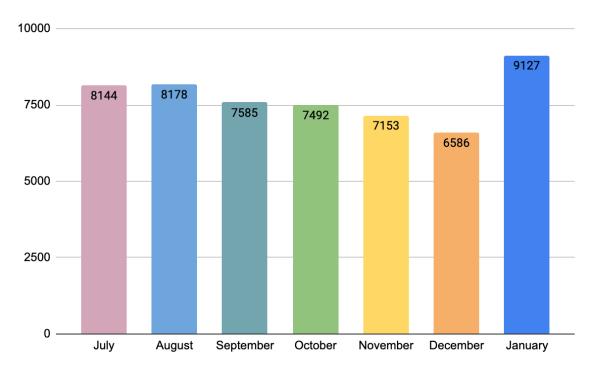
This graph shows a breakdown of registrations by day. There was a spike just a few days after the promotion post went up on January 16th, so we could attribute this to the rise in usage.



## Website Analytics:

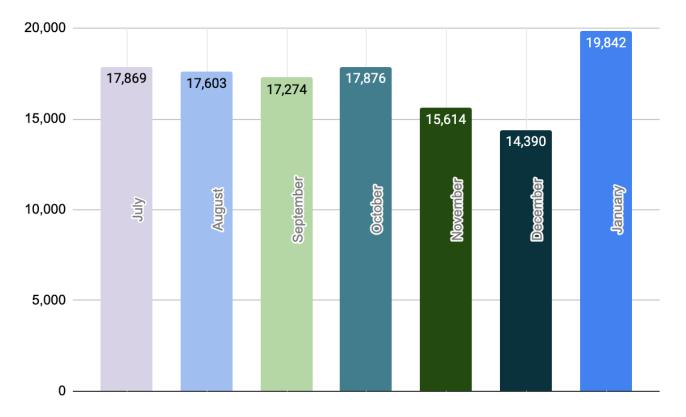
## **Total sessions:**

Website sessions are the highest they have been in seven months.

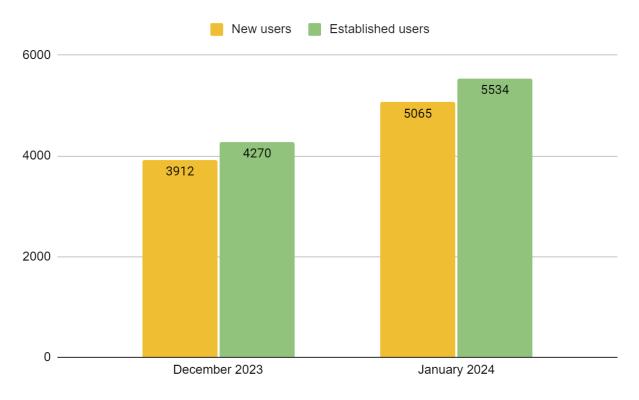


## Pageviews:

This graph shows total pageviews for the past 7 months. Website access has definitely spiked.

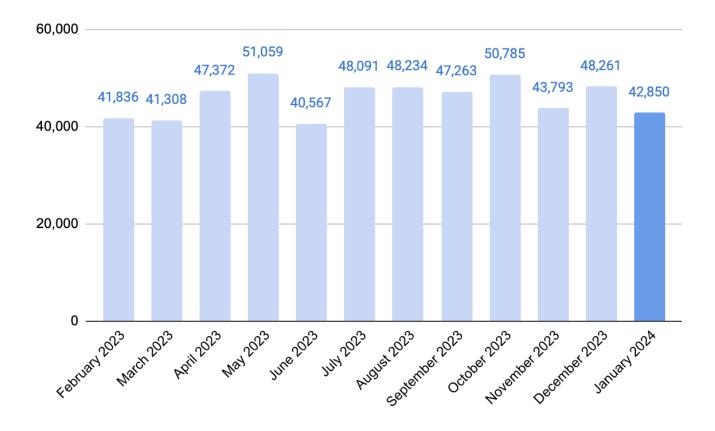


This graph shows new users versus established users for December and January. Website traffic shows a pattern of increase.



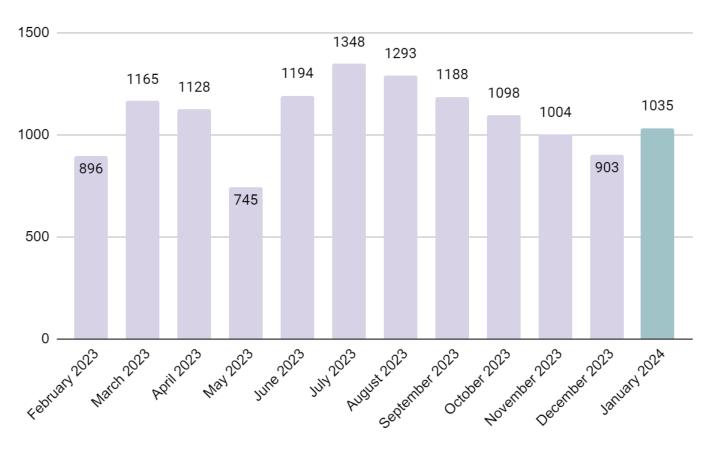
## **Number of Wireless Sessions:**

Wireless sessions decreased by 5,411.



## **Public Computer Sessions:**

There was an error in the last board report regarding the amount of computer sessions in December. It still declined, but not as sharply as initially reported. Sessions increased by 132 in January.



## January 2024 Youth Services Board Report

## Notable things to report in Youth Services:

- Current part-time clerk, Violet Kravitz, moved into the new full-time Youth Services Library Assistant position on January 8. Violet will be focusing on teen services and programs, social media, outreach, and planning and implementing French bilingual story times. She is doing a wonderful job.
- Kathleen continues to regularly provide coverage for the Youth Services Department. Youth Services staff very much appreciate this assistance, especially since we no longer have a clerk to shelve youth services materials.
- Kelsey and Violet have both joined BCPL's DEI Committee.
- BCPL will partner with Binghamton University's Institute of Justice and Well-being to offer weekly robotics classes for youth in Grades 3-5, beginning on February 14.
- Kelsey and Violet met with the project lead of Binghamton University's Pride & Joy Families organization on January 23 to discuss collaborating on programs for LGBTQ+ families. The first program will be held on March 9. The new monthly Rainbow Pride Family Hour event will include a story time, craft, and discussion. Youth of all ages and their caregivers are welcome. Gill is kindly assisting Youth Services staff with the planning of this program.
- Kelsey attended the Head Start Policy Council meeting on January 24 to present information about BCPL's upcoming children's events.

- Our Borrow a Grandparent program is becoming so popular that we have expanded the hours of the program to meet the demand. Grandma Sherann reads and works on homework with children of all ages.
- Kelsey assisted Gill and Laura with a grant proposal.
- Attendance for in person programs:
  - Borrow a Grandparent-every Monday-Thursday and every other Saturday-Average attendance of 4
  - Biweekly Lapsit Story Time-Average attendance of 11
  - Biweekly Preschool Story Time-Average attendance of 4
  - Weekly Teen Thursdays -Average attendance of 5
  - Bimonthly Therapy Dogs-Average attendance of 38
  - Bimonthly LEGO Club-Average attendance of 60
  - January 2 Family Game Day-Attendance of 9
  - January 6 Winter Crafts-Attendance of 6
  - January 23-Ukrainian Story Time-Cancelled due to inclement weather
  - January 27- Teen Dungeons & Dragons -Attendance of 4

### Upcoming in Youth Services:

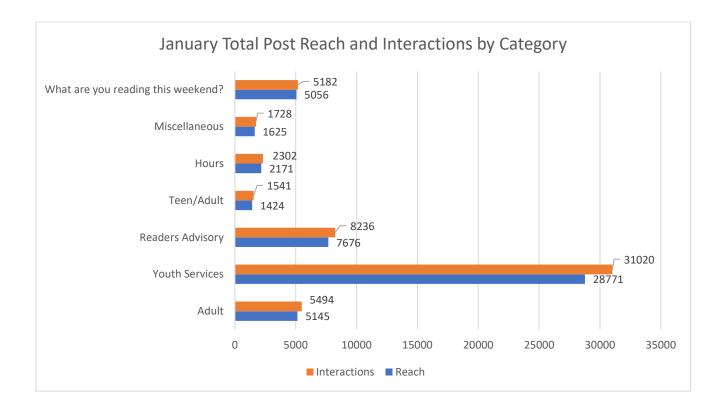
- Upcoming programs:
  - Biweekly Lapsit Story Time
  - Biweekly Preschool Story Time
  - Weekly Project SPARK: Science Programming & Robotics for Kids
  - Weekly Teen Thursdays
  - Weekly Tween Fridays
  - Bimonthly LEGO Club
  - Bimonthly Therapy Dogs
  - Monthly Ukrainian Story Time
  - Monthly Story Time for Adults
  - Monthly Crocheting Club for Homeschoolers
  - Monthly Family Game Day and Teen Game Day
  - Monthly Teen Dungeons & Dragons
  - Pokémon Club on February 23
  - Family Movie Day: Elemental on February 24
  - Rainbow Pride Family Hour on March 9
  - NASA Eclipse Program on April 8
- The Youth Services Department will be meeting with the Information Services Department to discuss the possibility of collaborating on craft programs for caregivers and their children. Thank you to Laura for suggesting this program.
- Michelle is coordinating sewing and crochet classes and a Science Fair for homeschool families in 2024.
- Due to the continued low attendance of our Preschool Story Time programs, Michelle will be changing the program to a Sensory Story Time and Sensory Play Time in the spring.

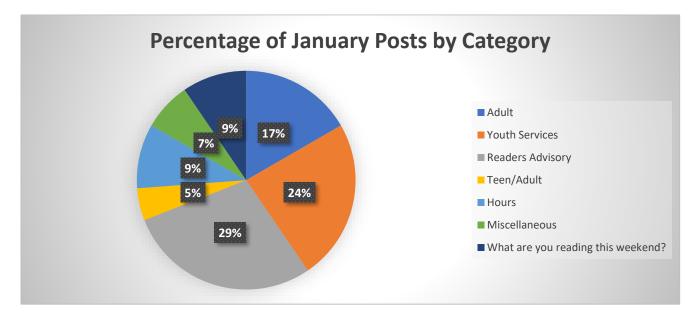
Respectfully submitted by Kelsey Matoushek Librarian II

## **Information Services Report**

## January 2024

## Submitted by Judd Karlman





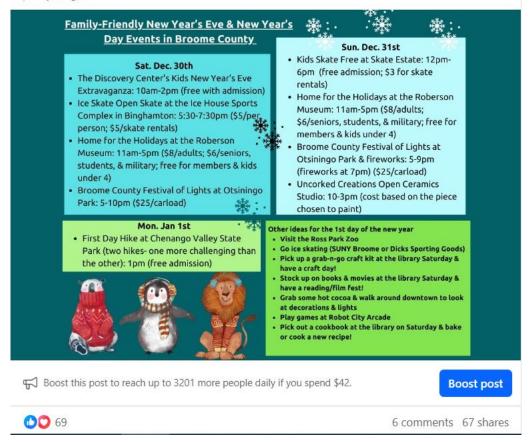


#### Broome County Public Library December 29, 2023 · 🚱

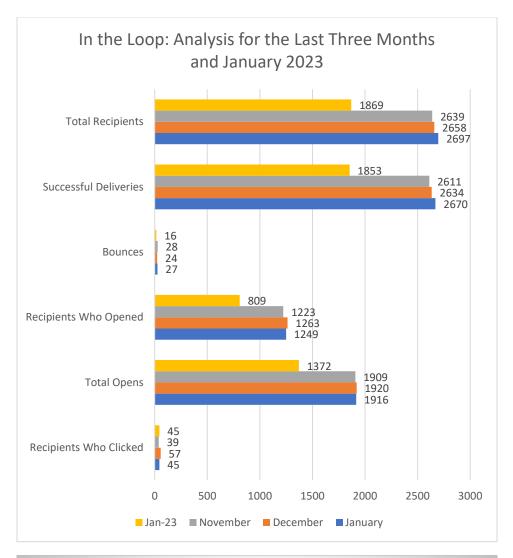
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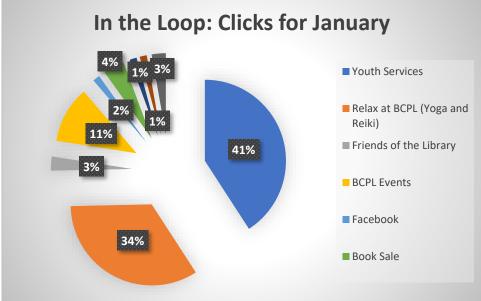
Got kids in your life? Looking for fun things to do to welcome in the New Year? Check out some of the things happening in the area!

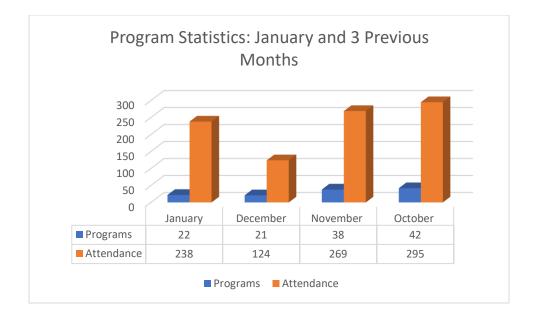
And if you'd prefer to stay home (because same), pop into the library today or tomorrow & stock up on books & movies! Welcoming in a new year with a stack of books & a movie fest sounds pretty magical.



This post had more reach and interactions than almost all of the other library posts put together. We should look at the communities touched by these 67 shares and consider joining them and seeing if it is within the community rules to make some posts there if the extra labor is worth the results. The Broome County Community FB page has 12K members and is probably worth a look.







Considering 2 programs were cancelled, that half of the Information Services was out sick for a week and we had some weather closures, these are decent numbers. As we move forward with our outreach and recruiting outside organizations and outside instructors to bring expertise and programs into the library, our program numbers will be more resilient, with great experiences being available to our patrons despite staff leave.